

Design concepts

Lake Nona Groundbreaking Event

NDPS: Rob Grindstaff

Date 2017

Project overview:

Concepts for e-Comms, print deliverables,
event display pieces for the Lake Nona
Groundbreaking Event

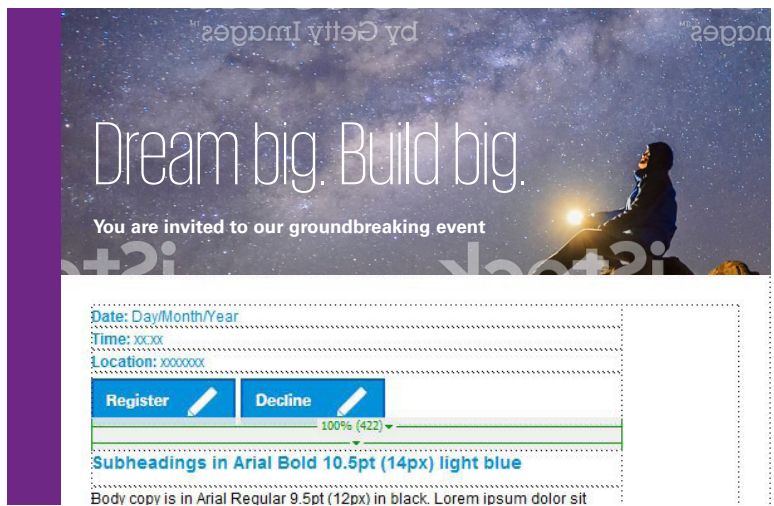
Layout concept 1



Portrait cover



Landscape cover



eComms banner

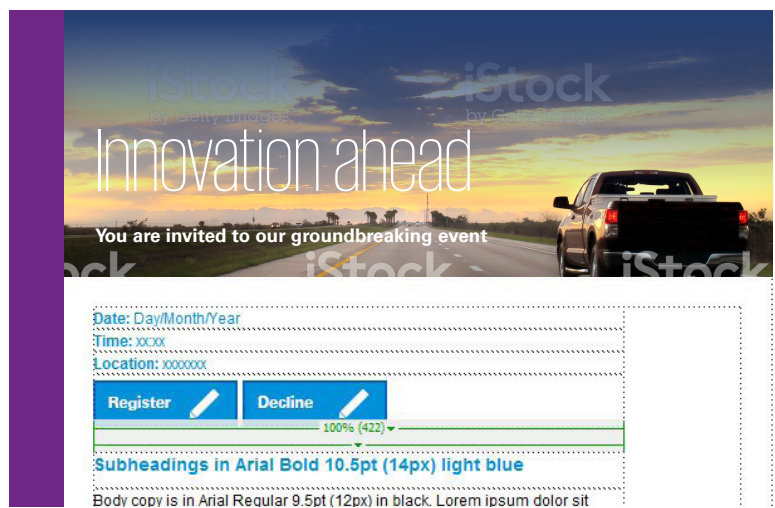
Layout concept 2



Portrait cover



Landscape cover



eComms banner

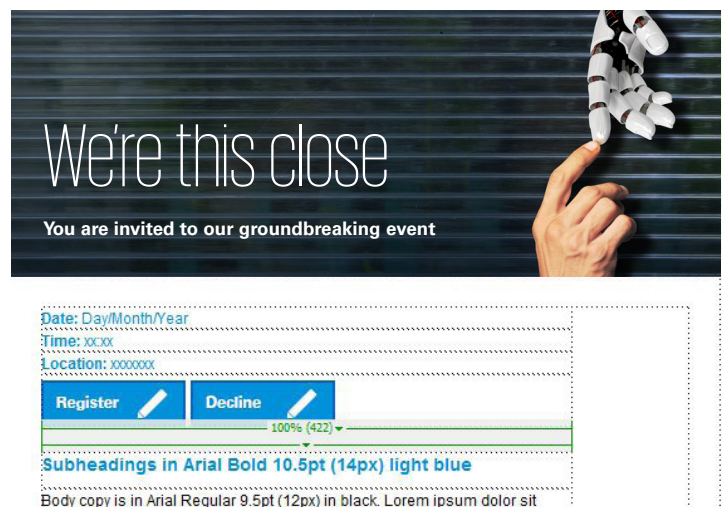
Layout concept 3



Portrait cover



Landscape cover



eComms banner

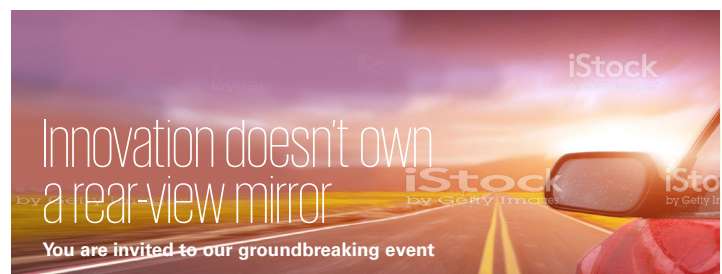
Layout concept 4



Portrait cover



Landscape cover



Date: Day/Month/Year	
Time: xx:xx	
Location: xxxxxxxx	
Register 	Decline 
100% (422)	
Subheadings in Arial Bold 10.5pt (14px) light blue	
Body copy is in Arial Regular 9.5pt (12px) in black. Lorem ipsum dolor sit	

eComms banner

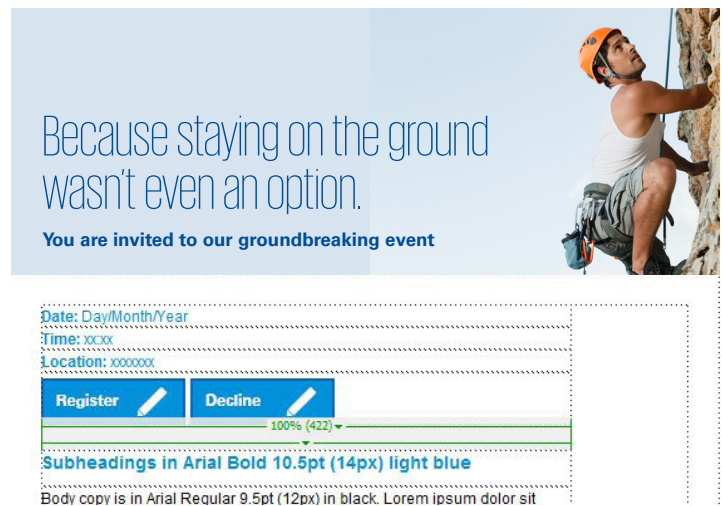
Layout concept 5



Portrait cover



Landscape cover



eComms banner

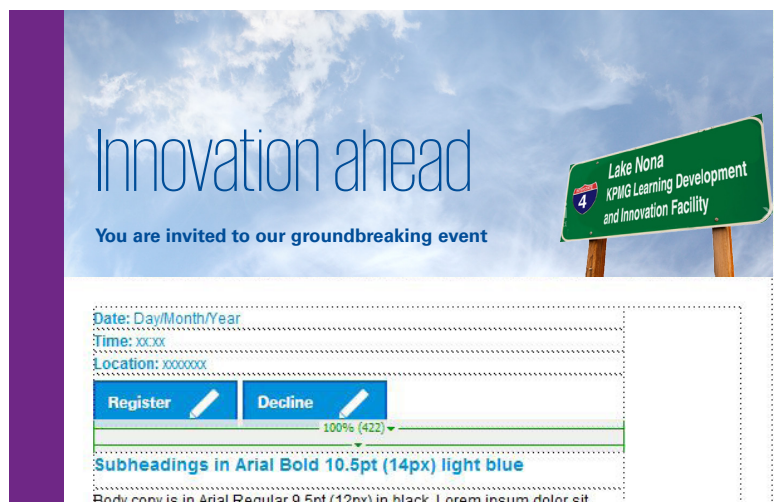
Layout concept 6a



Portrait cover



Landscape cover



eComms banner

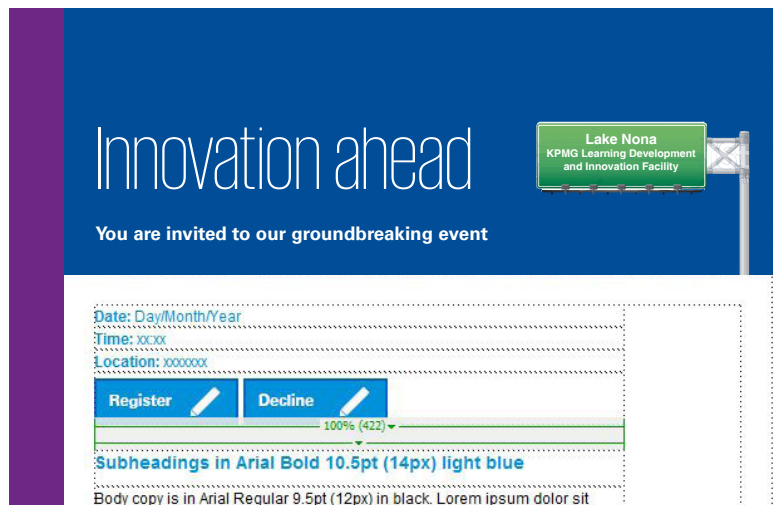
Layout concept 6b



Portrait cover



Landscape cover



eComms banner

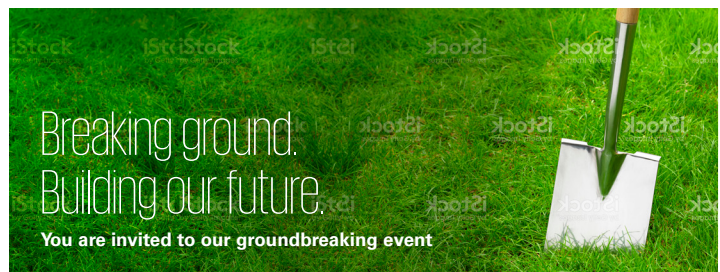
Layout concept 7



Portrait cover



Landscape cover



Date: Day/Month/Year	
Time: xx:xx	
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Register 	Decline 
100% (422)	
Subheadings in Arial Bold 10.5pt (14px) light blue	
Body copy is in Arial Regular 9.5pt (12px) in black. Lorem ipsum dolor sit	

eComms banner

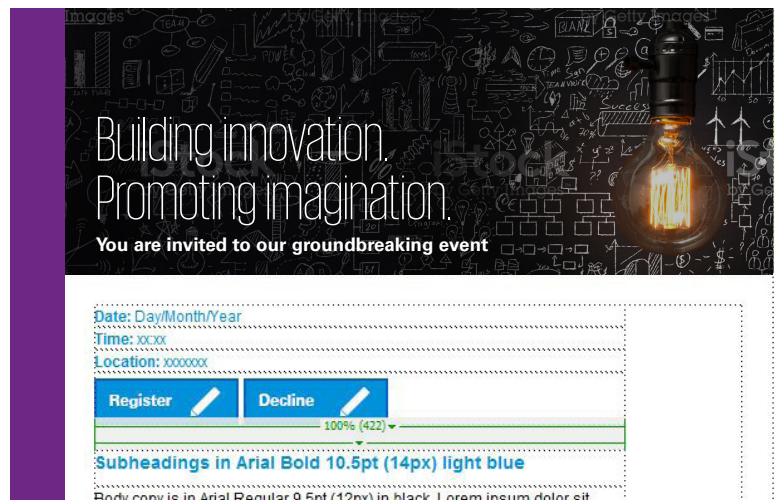
Layout concept 8



Portrait cover



Landscape cover



eComms banner